

ALMAAHH

Report 2024

ALMAAHH had a foundational 2024, achieving important milestones that have kept the organization on a solid path to success. We fulfilled our 2024 goals, capitalized on new opportunities and have a clear purpose for 2025 and beyond.

Vision

Engagement

University of Houston report: 300 community leaders in 13 visioning sessions

Project:

AEA Consulting: market assessment, capital project, and operating and business model
Complex: Gallery, community spaces, performing arts venue, access to nature, open plaza

Route:

Strategic Plan in collaboration with Wiljan Consulting and Socialinks Consulting

Site:

Board considering accepting
gift of 7.5 acres
in the East End

Goal:

100 Madrinas and Padrinos

\$100,000

pledged in 2024

More than
1 million
dollars raised

4
giving circles
of individual
donors

Fundraising

Harris County
Brown Foundation
Morales Family Foundation
Texas Women in the Arts
Precision Task Group

Amigas y Amigos
Primas y Primos
Comadres y Compadres
Madrinas y Padrinos



Initial Madrinas and Padrinos cohort:

Mario K. Castillo
Art Chavez
Carlos Duarte
Nelly and Felix Fraga
Roland Garcia
Elliot Gershenson
Stan Marek
Jacob Monty
Rey de la Reza Architects,
Inc. (RDLR) Lorie Westrick
Gracie Saenz
Massey Villarreal
Geraldina Wise

Leadership and Operational Capacity

Activated ALMAAHH 501c(3) entity
Expanded Board of Directors
Inaugural President
Deputy Director of Operations and Programs
Development Staff
Strategy and Planning consultants

Community Engagement

10 events, including: Fall Festival Myths and Leyendas in collaboration with Museum of Fine Arts Houston (MFAH)
 Las Fenix, in collaboration with Houston Contemporary Craft Center
 Joined the BIPOC Arts Network & Fund as Operational Partner for the 2025 Artist Awards
 More than 3500 attendees



Houston Chronicle
 Houston Landing
 Telemundo
 Univision
 Glasstire
 Houston Arts Journal
 Greater Houston Women's Chamber of Commerce

Media Presence



2025

Selected Partners

Museum of Fine Arts
 Houston Museum of Contemporary Craft
 BIPOC Arts Network and Fund
 City Place
 Arts Connect Houston
 MECA
 LAWAH
 Consulates
 Art is BOND
 Nuestra Palabra



Secure land
 Master Plan
 Fundraising:
 Government Corporations
 Foundations
 Individual Donors
 Capital campaign
 Giving Circles
 Communications
 Arts Programming